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Ethan Berg
Agora World, Inc.
215-346-6251
ethan@agoravr.world

Agora World To Host 2022 Philly Tech Week Kickoff Event in Virtual Philadelphia

Philadelphia, PA: Social experience platform Agora World announced today that it will be hosting the kickoff event for Philly Tech Week 2022 on May 6th, 2022, in partnership with Technically Media, Love From Philly, Philadelphia Independent Film Festival and lead sponsor Comcast. The event will be hosted in Agora's computer-based application and will feature exhibits from sponsors and Philadelphia-based innovators, musicians, artists and more.

Ethan Berg, co-founder and CEO of Agora World, said in a statement "As a Philadelphia-based technology company, there is no greater privilege than hosting an event for Philly Tech Week. After the success of last year's Philly Tech Week kickoff event, we are excited to bring the community back together virtually for a celebration of Philadelphia innovation, arts, technology, and culture. However, this time we wanted to create something more authentic to the community – we will be hosting the event in a digital replica of Philadelphia." The experience will feature landmarks including the Philadelphia Museum of Art and famed 'Rocky Steps', Citizens Bank Park, City Hall, and popular restaurants such as Pat's Steaks.

Berg notes that familiarity with the metaverse has accelerated drastically since the 2021 kickoff event. "While the hype around the metaverse is far greater than last year, Agora's mission is not: we want to bring people together through memorable social experiences. We have made great strides in our product since last year and are excited to show the Philly Tech Week community that anyone can build their own social experience with no code today."

The 2022 Philly Tech Week is the 12th annual celebration of Philadelphia's technology, entrepreneurship, and innovation. Some events will be held in-person for the first time since 2019.

About Agora World: [Agora World](#) is a social platform whose no-code tools empower creators to build their own custom immersive experiences. Agora World's tools are used by organizations across the world to connect directly with their customers and community through experiences such as immersive art galleries, conferences, retail stores and educational spaces.

Agora World was founded in 2019 by Ethan Berg, then a junior in college, and Sky Nite, an 8-year Unity and VR developer and author of 2 published books on VR.

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